



OCTOLITE

DESIGNED FOR MULTI-BRAND, MULTI-REGION
OPERATIONS WITH SCALABILITY IN MIND.

The CRM-Native Orchestration Platform for Finance & iGaming

From 0% to 100% launch faster, automate smarter,
own your data



MISSION AND VISION

MISSION

UNIFY THE FRAGMENTED TECH STACK OF OPERATORS INTO ONE SECURE, CRM-NATIVE ECOSYSTEM.



VISION

TO BE THE WORLD'S MOST TRUSTED ORCHESTRATION LAYER WHERE OPERATORS AND PARTNERS GROW TOGETHER—COMPLIANTLY, TRANSPARENTLY, AND FAST.





A WORLD OF CHAOS → A WORLD OF CONTROL

WITHOUT OCTOLIT

SILOED SYSTEMS

REPEATED INTEGRATIONS

LONG TIME-TO-MARKET

AUDIT PRESSURE



ONE LOGIN

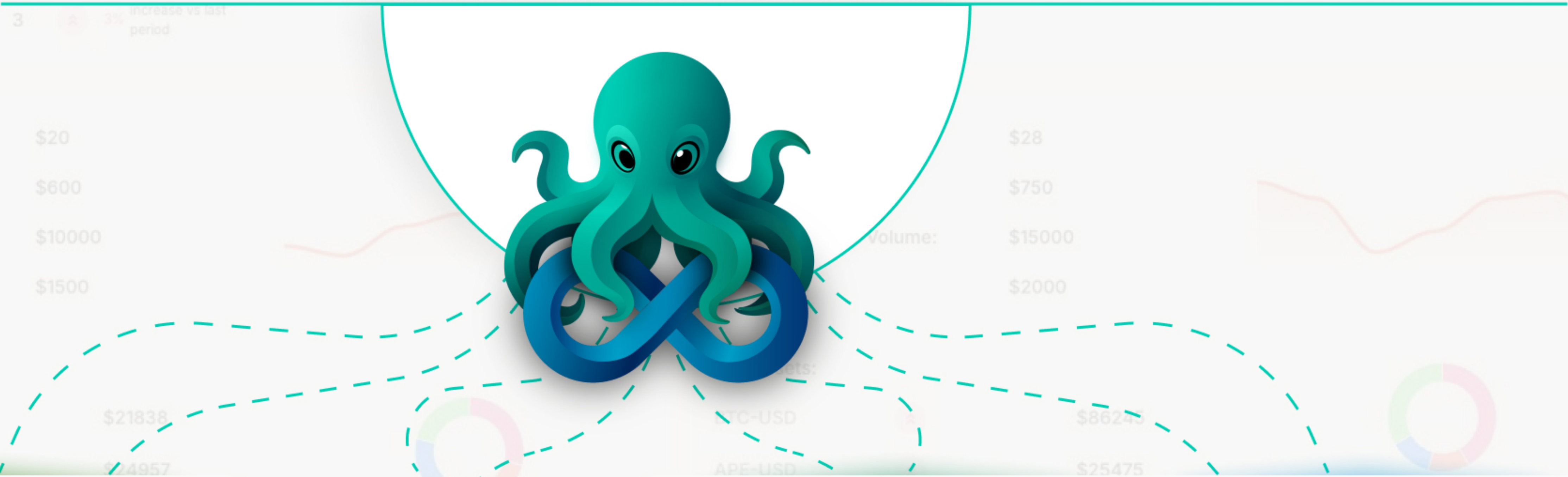
EIGHT ORCHESTRATED PILLARS

BARE-METAL SERVER DEPLOYMENT

ZERO MARKETPLACE FEES/REV-SHARE



ORCHESTRAL ROLE OF THE ECOSYSTEM



CRM & PLATFORM

GAME AGGREGATOR

PAYMENTS BRIDGE

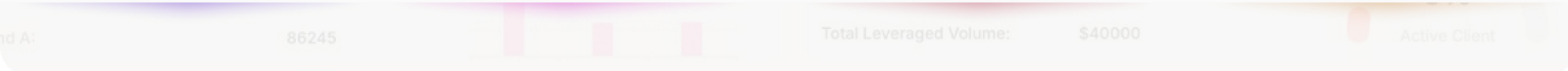
AFFILIATE & MARKETING TOOLS

LICENSING & CONSULTATION

KYC BRIDGE

COMPLIANCE

AUTOMATION & REPORTING





A WORLD OF CHAOS → A WORLD OF CONTROL

CRM & PLATFORM

The operational backbone of Octolit connecting every other pillar in a single, role-based, brand-aware interface.

LICENSING & CONSULTATION

A regulatory services marketplace—access vetted legal and licensing partners directly through Octolit.

GAME AGGREGATOR

A gaming content marketplace inside Octolit—connect to multiple studios via one integration, manage lobbies, and track performance.

KYC BRIDGE

A KYC/AML vendor marketplace—choose and manage verification providers per GEO, risk profile, or brand.

PAYMENTS BRIDGE

A PSP & cashier marketplace inside Octolit—integrate with any provider, manage all payment flows, and monitor performance from one dashboard.

COMPLIANCE

An AI-powered, in-house compliance engine operating entirely on the client's infrastructure analyzing CRM data and all other Octolit pillars.

AFFILIATE & MARKETING TOOLS

An affiliate network —manage IBs, affiliates, and campaigns inside Octolit.

AUTOMATION & REPORTING

An internal Octolit advantage—industry-leading automation engine across all integrations, pillars, and CRM modules.





DATA OWNERSHIP & SECURITY

**ON-PREMISE READY (YOUR OWN
BARE-METAL SERVERS)**

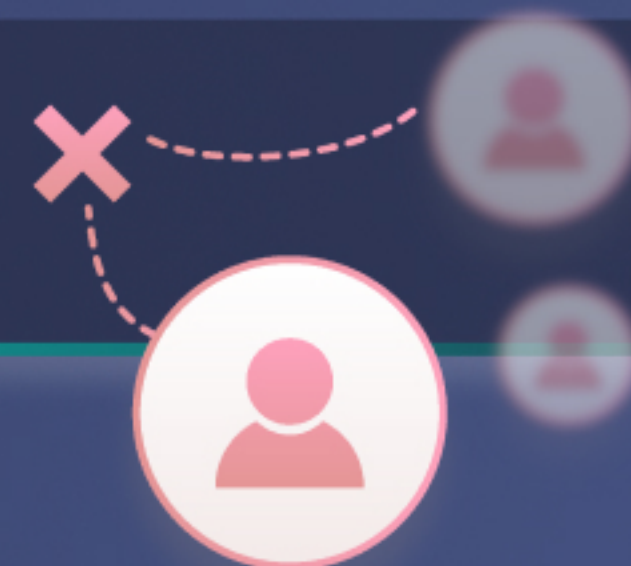
**FULL DATA OWNERSHIP:
YOUR SERVERS, YOUR RULES.**

MILITARY-GRADE ENCRYPTION.

**NO 3RD-PARTY ACCESS TO
METABASE (REPORTING)**



**AUDIT TRAILS AND GDPR
READINESS.**





MARKETPLACE WITHOUT MARKUP

GAME AGGREGATOR

studio listing & operator
usage, no rev-share.

PAYMENTS BRIDGE

PSP/cashier marketplace,
integration-ready.

TRANSPARENT, FAIR MODEL

operators save, partners gain reach

NO PLATFORM FEES.



CRM-NATIVE ADVANTAGE

PLAYER-LEVEL TARGETING: ACTIVATE/RESTRICT BY VIP, KYC, RESPONSIBLE GAMING FLAGS.

REAL-TIME CAMPAIGN AUTOMATION LINKED TO PAYMENTS & GAMEPLAY.

UNIFIED ANALYTICS: LTV, GGR, EGR, RTP—ALL TIED TO PLAYER PROFILES.

BUILT-IN COMPLIANCE SCANS ACROSS ALL DATA



**PAYMENT AUDIT LAYER: REAL-TIME
CGR (COST-TO-GROSS REVENUE) &
EGR (EARNINGS-TO-GROSS
REVENUE) INSIGHTS.**





TIME-TO-VALUE (SPEED)

TYPICAL GO-LIVE

Per Pillar

ACTIVATE NEW
PILLARS IN

**1
DAY**

**1
WEEK**



READY INTEGRATIONS

READY-TO-INTEGRATE
ENVIRONMENT FOR STUDIOS, PSPS,
AND OPERATORS.





OUTCOMES (OPERATORS & PARTNERS)

OPERATORS

REDUCED OPERATIONAL COST

FASTER LAUNCH

HIGHER ARPU

AUDIT-READY

PARTNERS

TRANSPARENT EXPOSURE

ZERO REV-SHARE FRICTION UNTIL 2026

ONE INTEGRATION → MANY OPERATORS



45% FASTER
LAUNCH



70% REDUCED
OPS COST



OUTCOMES (OPERATORS & PARTNERS)

BY Q4 2025

20+
STUDIES ONBOARDED

15+
PSPs INTEGRATION

1000S
OF GAMES LIVE

BY Q4 2026

50+
STUDIES ONBOARDED

30+
PSPs INTEGRATION

1000S
OF GAMES LIVE



BOOK A 20-MINUTE ORCHESTRATION DEMO

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